West Virginia Council for Community & Technical College Education

AGENDA
December 8, 2022
9:30 am

Members
Christina Cameron, Chair
Steve Roberts, Vice Chair
Tracy Miller, Secretary
William Baker
Robert Brown

Clinton Burch
Michael Graney
Traci Nelson
Andrew “Drew” Payne III
Harry Keith White

Sarah Armstrong Tucker, Chancellor
AGENDA

December 8, 2022
9:30 am

Zoom Meeting

To join by computer or mobile device, copy and paste this link into your web browser.
No participant ID or password required: https://wvcolleges.zoom.us/j/82337474990

To join by phone, dial the number below and enter the meeting ID when prompted.
No participant ID or password required. Press # if prompted for a participant ID:
Phone: 1-301-715-8592
When joining by phone, use #6 to mute and unmute.

I. Call to Order
   A. * Approval of Minutes for October 13, 2022, Council Meeting.........................pg. 4

II. Advisory Council of Faculty Annual Presentation

III. Advisory Council of Classified Employees Annual Presentation

IV. Finance and Facilities
   A. * Academic Fees Eligible for WV Invests Grant ................................................pg. 7
   B. * FY 2022 Consolidated Audit .............................................................................pg. 8

V. Information Items
   A. Report on Fall 2022 Enrollment ..............................................................................pg. 20
   B. 2022 Comprehensive Financial Aid Report..........................................................pg. 21
   C. Overview of WV Student Aid Management System ............................................pg. 24
VI. Additional Comments / Chancellor's Report

VII. Upcoming Meetings

Location: Advanced Technology Center
1201 Science Park Dr.
South Charleston, WV 25303

Date: January 19, 2023

Time: 9:30 a.m.

VIII. Adjournment
A meeting of the West Virginia Council for Community and Technical College Education was held by Zoom, beginning at 9:30 am. Council members present were: Bill Baker, Robert Brown, Clinton Burch, Christina Cameron, Michael Graney, Tracy Miller, Traci Nelson, Andrew Payne, and Steve Roberts. Absent was Harry Keith White. Also in attendance were Chancellor Tucker, Council staff, community and technical college presidents, faculty, staff, students, and guests.

Call to Order

Vice Chairman Steve Roberts called the meeting to order and noted a quorum was present.

1. Oath of Office

Traci Nelson was introduced by Vice Chairman Roberts and sworn in as a new member of the West Virginia Council for Community and Technical College Education. Ms. Nelson was welcomed by the Council.

2. Approval of Minutes

Mr. Brown moved the adoption of the minutes from the August 18, 2022, meeting of the West Virginia Council for Community and Technical College Education. Ms. Miller seconded the motion. Motion carried.

3. Advisory Council of Students Annual Presentation

Stella Dunn, Advisory Council of Students (ACS) Vice Chairman, discussed issues that students are focusing on. She discussed mental health awareness and ways to increase community involvement on campuses. Ms. Dunn stated that the ACS are focusing on the continuation of the Green Bandana Initiative. Chancellor Tucker stated that she will do whatever she can to assist in promoting the Green Bandana Initiative.

Finance and Facilities

4. Fiscal Year 2024 Capital Project Priorities

Mr. Baker moved the adoption of the following resolution:

RESOLVED, That the West Virginia Council for Community and Technical College Education approves the prioritized capital project list in Table 2 for Fiscal Year 2024 and directs staff to report the capital project priorities to the Legislative Oversight Commission on Education Accountability in January 2023 as required by state law.

Ms. Cameron seconded the motion. Motion carried.
5. Aviation Program Hangar Purchase at the Raleigh County Memorial Airport by New River Community and Technical College

Mr. Baker moved the adoption of the following resolution:

RESOLVED, That the West Virginia Council for Community and Technical College Education approves purchase of a hangar at the Raleigh County Memorial Airport for New River Community and Technical College’s new Aviation Mechanics Program contingent upon the appraised value being in line with the purchase price.

FURTHER RESOLVED, That the Chancellor is authorized to grant final approval of the purchase if the appraised value is in line with the purchase price.

FURTHER RESOLVED, That the property acquisition boundary in New River Community and Technical College’s Ten-Year Campus Development Plan is adjusted to accommodate purchase of the hangar.

Ms. Miller seconded the motion. Motion carried.

Information Items

6. Introduction to Strategic Planning and Agency Strategy Alignment Framework

Matt Turner, Executive Vice Chancellor for Administration, provided an overview of the West Virginia Community and Technical College System’s central office strategic planning, vision, and objectives. He also presented an update on the implementation of seven key initiatives established through outreach and strategy sessions earlier this year.

7. Common Course Numbering

Randall Brumfield, Vice Chancellor for Academic Affairs, provided a presentation to Council members on common course numbering. He explained the process and the benefits, and further discussed seamless course transferability among institutions. Dr. Brumfield stated that the Community and Technical College System presidents have identified common course numbering and improving the transferability of courses as a priority. A committee comprised of representatives from each institution is developing a framework and action steps for implementation.

Possible Executive Session Under the Authority of W. Va. Code § 6-9A-4 for the Following:

It was noted for the record that the Council elected to remain in open session for the following items:

8. Presidential Contract and Compensation at New River Community and Technical College

Mr. Baker moved the adoption of the following resolution:

RESOLVED, That the West Virginia Council for Community and Technical College Education approves compensation for Dr. Bonny Copenhaver as President of New River Community and Technical College as proposed by the institutional board of governors in her amended contract.
Ms. Miller seconded the motion. Motion carried.

Additional Comments

Mr. Brown thanked the Council members and staff for their outpouring of support during the recent loss of his wife Diana Brown.

There being no further business the meeting was adjourned.

Upcoming Meeting

Location:   Advanced Technology Center  
            1201 Science Park Dr.  
            South Charleston, WV  25303  

Date:       December 8, 2022  
Time:       9:30 am

____________________________________
Christina Cameron, Chairman

____________________________________
Tracy Miller, Secretary
WV Council for Community and Technical College Education
Meeting of December 8, 2022

ITEM: Academic Fees Eligible for WV Invests Grant

INSTITUTIONS: Pierpont Community and Technical College

RECOMMENDED RESOLUTION: Resolved, That the West Virginia Council for Community and Technical College Education approves the academic fees eligible for WV Invests Grant at Pierpont Community and Technical College.

STAFF MEMBER: Brian Weingart

BACKGROUND:

Senate Bill 335 that was passed during the 2021 legislative session expanded the West Virginia Invests Grant to include academic program fees. The legislation requires all academic program fees charged in addition to base tuition to be approved by the Council to be eligible for the West Virginia Invests Grant.

<table>
<thead>
<tr>
<th>PIERPONT COMMUNITY AND TECHNICAL COLLEGE</th>
<th>Requested Rate Per Semester 2022-23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Fee - Food Service Management, Pastry &amp; Baking Arts (CAS)</td>
<td>$300</td>
</tr>
<tr>
<td>Program Fee - Powerplant Technology (CAS)</td>
<td>$350</td>
</tr>
<tr>
<td>Program Fee - Airframe Technology (CAS)</td>
<td>$400</td>
</tr>
<tr>
<td>Program Fee - Avionics Technology (CAS)</td>
<td>$400</td>
</tr>
<tr>
<td>Program Fee - Technical Drafting (CAS)</td>
<td>$225</td>
</tr>
<tr>
<td>Program Fee - Medical Billing and Coding (CAS)</td>
<td>$185</td>
</tr>
<tr>
<td>Program Fee - License Practical Nurse (CAS)</td>
<td>$185</td>
</tr>
</tbody>
</table>
ITEM: FY 2022 Consolidated Audit

INSTITUTIONS: All

RECOMMENDED RESOLUTION: Resolved, That the West Virginia Council for Community and Technical College Education accepts the audit of the Council's Combined Financial Statements for the Fiscal Year ended June 30, 2022.

STAFF MEMBER: Robert Wallett

BACKGROUND:

The Higher Education Policy Commission (Commission) is statutorily charged with the preparation of audited financial statements for West Virginia’s Higher Education Fund (Fund). The Fund is made up of all activity related to institutional operations of Commission and the West Virginia Council for Community and Technical College Education (Council) member institutions. Each institution is independently audited as part of the Fund Statement. A combined financial statement is issued for the Community and Technical College System (System) which includes the Council and the community and technical colleges. The Council is charged with approving the System’s financial statements. The audit is completed by CliftonLarsonAllen, LLP under a contractual arrangement with the Commission. CliftonLarsonAllen subcontracted with Suttle and Stalnaker, PLCC, to complete audits for the Council and most of its institutions. The ultimate responsibility for performance is with CliftonLarsonAllen.

Staff compiled this report with two goals in mind:

1. To provide the Council with an understanding of the audit process.
2. To provide ratio analysis of data contained within the System Statement and the statements of the member institutions.

Staff believes that the overall status of the System is sound, although there are areas that should be monitored to ensure its continued viability.

The Audit Process

Independent auditors’ reports on internal control over financial reporting and on compliance, and other matters based on an audit of financial statements performed in accordance with government auditing standards, were issued for all financial reports. The
combined financial statements, as well as the financial statements for each institution, the Commission, and the Council can be viewed on the Commission’s website at: http://www.wvhepc.edu/resources/purchasing-and-finance/financial-statements-2022/

Summary of Financial Results

A summary of the financial information for the System is provided in this section. As a point of reference, the dollar amounts numbers are presented in thousands.

Net Position

The Net Position is the total assets and deferred outflows less the total liabilities and deferred inflows of the System. The net position of the System increased in fiscal year 2022 by $18.2 million. This follows a decrease of $5.3 million in fiscal year 2021. The change in fiscal year 2022 was a result of increases in cash and appropriations due from primary government as well as significant reductions in the OPEB liability, pension, and other debt service obligations. Current cash and cash equivalents were up $13.4 million while noncurrent liabilities were down $8.3 million. Reductions in noncurrent liabilities included lower other postemployment benefits (OPEB), lower amount due Fairmont University, lower pension liability, and less debt service. Capital assets increased slightly by $0.9 million. In fiscal year 2021, the negative change in net position from fiscal year 2020 was a result of decreased capital assets and increases in current liabilities and noncurrent liabilities.

<table>
<thead>
<tr>
<th>Change In Net Position (in 000s)</th>
<th>FY 2021</th>
<th>FY 2022</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Position</td>
<td>$280,873</td>
<td>$299,084</td>
<td>$18,211</td>
</tr>
<tr>
<td>Current cash and cash equivalents</td>
<td>108,756</td>
<td>122,115</td>
<td>13,359</td>
</tr>
<tr>
<td>Appropriations due from Primary Government</td>
<td>9,634</td>
<td>8,701</td>
<td>-933</td>
</tr>
<tr>
<td>Due from the Commission</td>
<td>31</td>
<td>154</td>
<td>123</td>
</tr>
<tr>
<td>Capital Assets, net of depreciation</td>
<td>230,526</td>
<td>231,395</td>
<td>869</td>
</tr>
<tr>
<td>Accrued Liabilities</td>
<td>8,612</td>
<td>10,940</td>
<td>2,328</td>
</tr>
<tr>
<td>Unearned Revenue and Deposits</td>
<td>21,694</td>
<td>24,484</td>
<td>2,790</td>
</tr>
<tr>
<td>Funds due to West Virginia Development Office</td>
<td>1,600</td>
<td>1,533</td>
<td>-67</td>
</tr>
</tbody>
</table>
Tuition and Fee Revenue

Total student tuition and fee revenues net of the scholarship allowance decreased $1.2 million in FY 2022 and increased by $1.8 million in FY 2021. In FY 2022, the change in tuition and fees was principally a result of decreases in gross tuition revenue due to enrollment and resultant decreases in the scholarship allowance. In FY 2021, a decrease in gross tuition revenue was offset by an even greater decrease in scholarship allowance, which resulted in an increase in net revenue.

Change in Tuition Revenue

<table>
<thead>
<tr>
<th></th>
<th>FY 2018</th>
<th>FY 2019</th>
<th>FY 2020</th>
<th>FY 2021</th>
<th>FY 2022</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Tuition and Fee Revenues</td>
<td>-2%</td>
<td>-4%</td>
<td>1%</td>
<td>-2%</td>
<td>-6%</td>
<td></td>
</tr>
<tr>
<td>Scholarship Allowance</td>
<td>-3%</td>
<td>-3%</td>
<td>4%</td>
<td>-11%</td>
<td>-9%</td>
<td></td>
</tr>
<tr>
<td>Net Tuition and Fee Revenues</td>
<td>-1%</td>
<td>-6%</td>
<td>-2%</td>
<td>7%</td>
<td>-4%</td>
<td></td>
</tr>
</tbody>
</table>

Operating Expenses

Operating expenses totaled $175.6 million in fiscal year 2022 compared to $157.5 in fiscal year 2021, an increase of $18.1 million. Scholarships and Fellowships increased by $15.6 million because the utilization of the West Virginia Invests program expanded. The other significant increase was supplies and services; however, it remained at 21% of total expenses. The reduction in benefits is a primarily a result of decreases in the OPEB liability.

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Wages</td>
<td>$68,086</td>
<td>$67,340</td>
<td>$69,785</td>
<td>$73,996</td>
<td>$73,331</td>
<td>$73,969</td>
<td>$638</td>
</tr>
<tr>
<td>Benefits</td>
<td>18,148</td>
<td>17,681</td>
<td>16,678</td>
<td>15,365</td>
<td>11,776</td>
<td>9,768</td>
<td>-2,008</td>
</tr>
<tr>
<td>Supplies and Other Services</td>
<td>37,031</td>
<td>34,608</td>
<td>33,754</td>
<td>33,645</td>
<td>33,121</td>
<td>37,414</td>
<td>$4,293</td>
</tr>
<tr>
<td>Utilities</td>
<td>3,118</td>
<td>3,575</td>
<td>3,874</td>
<td>3,770</td>
<td>3,710</td>
<td>3,883</td>
<td>$173</td>
</tr>
<tr>
<td>Student Financial Aid- Scholarships and Fellowships</td>
<td>18,794</td>
<td>18,037</td>
<td>15,585</td>
<td>20,695</td>
<td>22,662</td>
<td>38,286</td>
<td>$15,624</td>
</tr>
<tr>
<td>Depreciation</td>
<td>11,313</td>
<td>11,417</td>
<td>11,325</td>
<td>11,164</td>
<td>12,294</td>
<td>12,060</td>
<td>-234</td>
</tr>
</tbody>
</table>
Analysis: Ratios and Financial Information

The purpose of this section is to provide a summary and analysis of the data included in the System’s financial statements. Only financial information is provided; therefore, this information should be combined with key performance indicators in other areas such as academics, and student and faculty satisfaction to acquire a more complete understanding of institutional strength.

To ascertain the financial health of a college, four questions should be asked:

1. Are resources sufficient and flexible enough to support the mission?
2. Does financial asset performance support the strategic direction?
3. Do operating results indicate the institution is living within available resources?
4. Is debt managed strategically to advance the mission?

To address the four questions listed above, a financial analysis is presented using the Composite Financial Index (CFI) and several other ratios.¹ The CFI calculation uses the primary reserve, net operating revenues, viability and return on net position ratios. These ratios are converted into strength factors which in turn are weighted to allow summing of the four resulting ratio scores into a single, composite value. The strength factors are limited to a scale of -4 to 10.

Weights are applied to the strength factors depending upon the amount of capital debt. The primary reserve ratio and viability ratio are measures of financial condition based on the expendable net position. The net operating revenues ratio measures an institution’s ability to live within its means on a short-term basis. The return on net position assesses a school’s capacity to generate overall return against all net resources. The viability ratio was not computed for institutions with an insignificant level of debt.

¹The CFI methodology is described in the Strategic Financial Analysis for Higher Education (Seventh Edition), jointly developed and sponsored by Prager, Sealy & Co., LLC, KPMG, LLP and BearingPoint Inc.
Other ratios were calculated to provide additional insight into the schools' financial health. Because the CFI primary reserve indices for some institutions were relatively low, the number of day's cash on hand was also determined. The age of the physical plant for each institution was estimated to assess the physical resources available to advance the schools' missions.

The FY 2021 U.S. Public College and University Medians published by Moody's Investors Service was utilized to provide benchmark data for comparison purposes. The report includes median ratios for each rating category.

The rating category A3 was used because the characteristics of the related institutions are similar to those of the System's institutions. It should be noted that Moody’s reviews many additional institutional characteristics such as management performance, market factors to determine their ratings. The CFI strength factors were applied to the Moody's median ratios to derive scores for the rating.

<table>
<thead>
<tr>
<th>Ratio</th>
<th>Institutions with Significant Debt</th>
<th>Institutions without Significant Debt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Reserve</td>
<td>35</td>
<td>55</td>
</tr>
<tr>
<td>Net Operating Revenue</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>Return on Net Assets</td>
<td>20</td>
<td>30</td>
</tr>
<tr>
<td>Viability</td>
<td>35</td>
<td>35</td>
</tr>
</tbody>
</table>
**Primary Reserve Ratio**

The primary reserve ratio used to calculate the primary reserve score is determined by dividing the expendable net position into expenses and applying the appropriate strength factor. The results indicate that amounts held in reserve kept pace with expenditures for most of the colleges. The OPEB liability was a contributing factor in the reduction of all of the schools’ primary reserves. Excluding the OPEB and pension liabilities, four of the nine institutions experienced increases in reserves as a percentage of operating expenses. Blue Ridge Community and Technical College, Mountwest Community and Technical College, Southern West Virginia Community and Technical College, West Virginia Northern Community College, and West Virginia University at Parkersburg experienced decreases in reserves. Only three of the institutions met/exceeded the score calculated from the Moody’s data (1.71): Mountwest Community and Technical College, West Virginia Northern Community and Technical College, and West Virginia University at Parkersburg. New River Community and Technical College and Pierpont Community and Technical College are significantly less than the scores calculated from the Moody’s data, although they showed minor improvement from fiscal year 2021.
**Net Operating Revenue**

The increase or decrease in net position resulting from on-going operations is divided into the revenues from on-going operations to determine the net operating ratio. This ratio is used to determine the Primary Reserve Ratio Score.

Excluding the OPEB and pension liability related expenses, Blue Ridge Community and Technical College, Bridge Valley Community and Technical College, Mountwest Community and Technical College, New River Community and Technical College, Southern West Virginia Community and Technical College, and West Virginia University at Parkersburg experienced decreases in net operating revenues over FY 2021. Eastern West Virginia Community and Technical College and Pierpont Community and Technical College moved into positive operating results. Four institutions did not operate within available resources with negative scores. Only two institutions met the Moody’s score (0.40): Mountwest Community and Technical College and Pierpont Community and Technical College.

<table>
<thead>
<tr>
<th></th>
<th>BRCTC</th>
<th>BVCTC</th>
<th>EWVCTC</th>
<th>MCTC</th>
<th>NRCTC</th>
<th>PCTC</th>
<th>SWVCTC</th>
<th>WVNCTC</th>
<th>WVUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2018</td>
<td>1.04</td>
<td>-0.26</td>
<td>0.56</td>
<td>0.94</td>
<td>-0.25</td>
<td>-0.40</td>
<td>-0.02</td>
<td>0.10</td>
<td>0.62</td>
</tr>
<tr>
<td>FY 2019</td>
<td>0.31</td>
<td>-0.40</td>
<td>0.95</td>
<td>0.26</td>
<td>-0.60</td>
<td>-0.40</td>
<td>0.11</td>
<td>-0.60</td>
<td>0.66</td>
</tr>
<tr>
<td>FY 2020</td>
<td>0.22</td>
<td>-0.40</td>
<td>-0.40</td>
<td>0.36</td>
<td>-0.36</td>
<td>-0.04</td>
<td>-0.14</td>
<td>-0.60</td>
<td>0.32</td>
</tr>
<tr>
<td>FY 2021</td>
<td>0.41</td>
<td>-0.40</td>
<td>-0.07</td>
<td>0.81</td>
<td>0.26</td>
<td>-0.16</td>
<td>0.16</td>
<td>0.07</td>
<td>0.81</td>
</tr>
<tr>
<td>FY 2022</td>
<td>-0.22</td>
<td>-0.59</td>
<td>0.07</td>
<td>0.41</td>
<td>-0.09</td>
<td>1.00</td>
<td>-0.60</td>
<td>0.37</td>
<td>0.29</td>
</tr>
</tbody>
</table>
Return on Net Position

The return on net position ratio is calculated by dividing the change in net position by the beginning net position. The resulting ratio is used to determine the return on net position score. This score is influenced by institutional income, capital grants and gifts, and capital bond proceeds. The scores for Blue Ridge Community and Technical College, Bridge Valley Community and Technical College, Mountwest Community and Technical College, New River Community and Technical College, Southern West Virginia Community and Technical College, and West Virginia University at Parkersburg decreased over the previous fiscal year. For most of institutions across the system, the performance of financial assets provides a sufficient level of support for their respective core missions.
Viability

To determine the viability ratio of this calculation, the expendable net position is divided into capital project-related debt. This ratio was calculated for BridgeValley Community and Technical College, Eastern West Virginia Community and Technical College, Mountwest Community and Technical College, Pierpont Community and Technical College, and West Virginia University at Parkersburg because they had significant debt levels. The result of this calculation is used to determine the viability score for each institution. Pierpont Community and Technical College's score decreased beginning in fiscal year 2021 because the final separation agreement with Fairmont State University significantly raised its debt. An institution’s market position and capacity to raise fees to support debt service will influence its level of debt. Tuition and fee rates for resident students are limited; consequently, some institutions are not able to incur additional debt. Without the ability to incur debt, aging facilities are not renewed or replaced unless capital resources are provided from other sources.
Composite Financial Index

The four ratio scores were combined to determine the CFI. Because the impact of the OPEB and pension liability related expenses was substantial, the CFI was calculated with and without the OPEB and pension information. A composite value of 1.0 is equivalent to weak financial health. A value of 3.0 signifies relatively strong financial health and scores above 3.0 indicate increasingly stronger financial health.

The CFI must be assessed considering the strategic direction for each institution. Strong financial results are not beneficial unless resources are deployed effectively to advance mission specific goals and objectives. These indices are best used to track institutional performance, both historically and as a planning tool, over a long-time horizon, rather than compare to other institutions as each institution is unique in terms of specific goals, objectives and funding composition.

Most of the institutions experienced a decrease in the CFI calculated without the OPEB and pension liability related expenses. With the exclusion of the OPEB and pension liabilities, Bridge Valley Community and Technical College, New River Community and Technical College, and Southern West Virginia Community and Technical College had poor financial health.

The Composite Financial Indices for most of the institutions demonstrate that reserves are not sufficient and flexible enough to support the schools’ missions. Operating results do not support the accumulation of adequate financial resources.
Number of Days Cash

The number of day’s cash ratio was calculated to provide additional liquidity analysis. This ratio is calculated by multiplying the institutions’ June 30 cash balances by 365 and dividing the result into total expenses less depreciation and the OPEB and pension liability related expenses. Data for discrete component units was not included in this calculation. The Moody’s median number of day’s cash ratios for institutions with A3 ratings is 100.
**Physical Plant Age**

The physical plant age was calculated to estimate the adequacy of institutions' physical resources. This ratio is computed by dividing the annual depreciation expense by the accumulated depreciation. Generally, institutions that have received capital appropriations, borrowed funds or used institutional resources for capital projects reflect a lower physical plant age. The Moody’s ratio for the A3 rating is 16.16. As mentioned above, institutional borrowing capacity is related to market position and the ability to increase fee revenues to pay debt service.

The ratios for new institutions are low because their facilities are relatively new. The physical plant ages for Southern West Virginia Community and Technical College and West Virginia University at Parkersburg are relatively high.

![Physical Plant Age Graph]

### Conclusion

Although the colleges and universities under the System exhibit relatively strong financial health, the adequacy of financial resources at several institutions is a significant concern. Most of the schools demonstrate the ability to operate within the resources available to them. Because the facilities at many of the institutions are relatively new, their physical plant age is comparatively low.
West Virginia Council for Community and Technical College Education
Meeting of December 8, 2022

ITEM: Report on Fall 2022 Enrollment

INSTITUTIONS: All

RECOMMENDED RESOLUTION: Information Item

STAFF MEMBER: Zorrie Georgieva

BACKGROUND:

The presentation will provide an analysis of current enrollment data derived from the Fall Census 2022 data collection along with a discussion of historical enrollment trends. Data elements to be discussed include:

- Headcount Enrollment
- FTE Enrollment
- Short-term Training Enrollment
- First-time Freshman Enrollment
- State and National Trends in Enrollment
West Virginia Council for Community and Technical College Education  
Meeting of December 8, 2022

ITEM: 2022 Comprehensive Financial Aid Report  
INSTITUTIONS: All  
RECOMMENDED RESOLUTION: Information Item  
STAFF MEMBER: Brian Weingart  

BACKGROUND:

In accordance with West Virginia Code §18C-1-1f, this report represents the fourteenth annual Financial Aid Comprehensive Report. It contains (a) descriptions of and changes to West Virginia aid programs, (b) policy recommendations for West Virginia aid programs, and (c) longitudinal data about recipients of state financial aid. The Financial Aid Comprehensive Report, coupled with data published on the online higher education data portal, provides a comprehensive view of the principal sources of financial aid at West Virginia colleges and universities. It should be noted that the data presented are for the 2021-22 academic year.

PROGRAM CHANGES

The 2021-22 award year was a transition year of returning back to pre-COVID-19 requirements regarding state financial aid policies. While the testing criteria for Promise stayed the same for the Class of 2023 compared to the Class of 2022, renewal requirements and deadlines for Promise went back to their pre-pandemic standards.

For the WV Higher Education Grant, the deadline was extended to November 1, 2022, for 2022-23 awards. The maximum award for the WV Higher Education Grant was increased to $3,200 from $3,000 for the 2022-23 award year.

The Student Financial Aid Advisory Board approved a policy in 2021-22 to allow students to appeal their enrollment status as it pertains to state financial aid when a student was unable to be full-time because they had no other courses to take toward their degree program. The Higher Education Act of 1965 does not allow federal financial aid to pay for courses that are not required for a student’s degree program. To assist students in this situation, an appeals process was established so students can continue to receive state financial aid during terms in which they cannot be full-time because there are no courses they can take toward their degree.

The national test score requirement for Underwood-Smith Teaching Scholars program was waived for 2022-23 awards.
POLICY REFLECTIONS AND RECOMMENDATIONS

PROMISE Scholarship Program
The standardized test score requirement to qualify for Promise for the Class of 2023 was maintained at the same level as the Class of 2022. Students continue to be able to use superscoring to meet the standardized test score requirement. The renewal requirements and deadlines reverted back to the previous standards that were in place before the pandemic. The award amount was increased from $4,750 to $5,000 for the 2022-23 award year.

Higher Education Grant Program
The Higher Education Student Financial Aid Advisory Board recommended that the maximum award for 2022-23 be increased to $3,200 for students with an Expected Family Contribution (EFC) of under 12,000.

West Virginia Student Aid Management System (WVSAM)
On July 1, 2022, a new portal was introduced to provide a single place for students to manage their state financial aid. The WVSAM system allows students to create an account, apply for multiple state financial aid programs, edit their applications, check the status of their application, update their contact information, view their award information, and easily contact the West Virginia Higher Education Policy Commission Division of Financial Aid with any questions.

DATA HIGHLIGHTS

PROMISE Scholarship Program
- The number of Promise recipients decreased from 9,937 in 2020-21 to 9,501 in 2021-22. The total cost of the scholarship decreased from $45,063,910 in 2020-21 to $42,885,930 in 2021-22.
- Approximately 90.9 percent of Promise recipients in 2021-22 attended a four-year public institution. Of these, most attended either West Virginia University (51.3%) or Marshall University (19.2%). Public community and technical colleges accounted for 3.1 percent of Promise scholars in 2021-22.

Higher Education Grant Program (HEGP)
- The number of HEGP recipients increased from 14,378 in 2020-21 to 15,135 in 2021-22, with total awards increasing from $35,343,863 to $37,987,371. The average award amount increased from $2,458 to $2,510 during the same period.
- In the 2021-22 academic year, 66.1 percent of HEGP recipients attended public four-year institutions. Of these, most students attended either West Virginia University (24.4%) or Marshall University (16.2%).
- Public community and technical colleges accounted for 21.1 percent of HEGP awardees in 2021-22, while four-year private, nonprofit institutions accounted for 6.8 percent.
West Virginia Invests Grant
- The number of West Virginia Invests Grant recipients decreased from 1,431 in the 2020-21 academic year to 1,335 in 2021-22. The total funding awarded increased from $4,140,593 to $4,602,394.
- Invests recipients received an average award of $3,447 in 2021-22.
- A majority of Invests funds (95.1%) were disbursed to students attending a West Virginia public two-year institution, with Pierpont Community and Technical College, BridgeValley Community and Technical College, and Blue Ridge Community and Technical College enrolling the highest number of Invests recipients at 297, 235, and 220 students, respectively.

Higher Education Adult Part-Time Student (HEAPS) Grant Program
- The number of students receiving a HEAPS Part-Time Component award increased from 2,739 in 2020-21 to 3,060 in 2021-22 and the actual dollars awarded increased from $3,084,059 to $3,609,009 during the same period.
- The average award increased slightly from $1,126 in 2020-21 to $1,179 in 2021-22.
- About 46.7 percent of HEAPS Part-Time Component recipients were enrolled at public four-year institutions, while 48.6 percent were enrolled at public two-year institutions in 2021-22. Public vocational/technical centers accounted for 2.1 percent of recipients while 2.6 percent attended a four-year private, non-profit institution in 2021-22.

Higher Education (HEAPS) Workforce Development Component Grant Program
- The number of students receiving HEAPS Workforce Development Component funds increased from 763 in 2020-21 to 918 in 2021-22 and the actual dollars awarded increased from $1,025,628 to $1,238,127 during the same period.
- The average award increased from $1,344 in 2020-21 to $1,349 in 2021-22.
- About 65 percent of HEAPS Workforce recipients were enrolled at public two-year institutions in 2021-22. Public vocational/technical centers accounted for 17.4 percent of recipients while 17.5 percent attended a private for-profit institution in 2021-22.
ITEM: Overview of West Virginia Student Aid Management System

INSTITUTIONS: All

RECOMMENDED RESOLUTION: Information Item Only

STAFF MEMBER: Brian Weingart

BACKGROUND:

The Division of Financial Aid has implemented a new online portal for state financial aid. The portal allows students to create an account and apply for multiple state financial aid programs, edit their applications, track the status of their application, and view their award information. The portal is powered by Salesforce and provides the Division of Financial Aid new capabilities in managing student information and providing better customer service to students.