
1.1. Scope. -- This rule adopts the procedures and guidelines for the administration of the Workforce Development Programs: Learn and Earn, Technical Program Development, and West Virginia Advance Rapid Response grant programs. Specifically, this rule sets forth provisions for the administration of grant funding, criteria for grant applications, determination and distribution of funds, and performance evaluation for the Learn and Earn, Technical Program Development, and West Virginia Advance Rapid Response grant programs.


1.3. Filing Date. -- March 20, 2023.

1.4. Effective Date. -- April 20, 2023.

1.5. Sunset Date. -- This rule shall terminate and have no further force or effect on April 20, 2028.


2.1. "Applicant" means the community and technical college applying for a Workforce Development Initiative Program grant.

2.2. "Application" means the written request submitted to the Council by the applicant on forms provided by the Council.

2.3. "Chancellor" means the chancellor for community and technical college education, as that term is defined by W. Va. Code § 18B-2B-2, or his or her designee.

2.4. "Community and technical college" means the state institutions of higher education that deliver community and technical college education, as that term is defined by W. Va. Code § 18B-1-2.

2.5. "Council" means the West Virginia Council for Community and Technical College Education.

2.6. "Grant" means the applicable Workforce Development Initiative Program grant: Learn and Earn, Technical Program Development, or Advanced Rapid Response, as appropriate to the context.

2.7. "Grantee" means the entity to which the Council has awarded a grant.
2.8. “Submission deadline” means the latest date and time that the Council must receive an application in order to consider it for funding, which is determined by the Chancellor and communicated to the applicant at the time the applicant submits a request for a grant application.


3.1. Eligible community and technical colleges shall use grants to effectuate the purposes of the Workforce Development Initiative Program established in W. Va. Code § 18B-3D-1, et seq.

3.2. Applicants must tender applications to the Council by the submission deadline for consideration in the next grant cycle. Expenses incurred by the Applicant before the Council awards the grant shall not be covered by the grant awarded.

3.3. The Council reserves the right to limit the amount of a grant in accordance with the amount of money in the Council’s grant funds available for distribution as Workforce Development Initiative Program grants.


4.1. The program will focus on workforce delivery programs that develop high-performance work organizations and provide workers with world-class transferable skills enabling them to master technology and foster innovation.

4.2. The program will provide the development of specific occupational/technical competencies and workforce skills in critical thinking, problem solving, ability to work in teams, communication, math, science, and other critical competencies required for West Virginia workers and companies to be competitive in a global economy.

4.3. The emphasis of the program is skill-based training that can be certified through national, State, or local assessments resulting in a credential and meeting the economic development goals of the State as determined by the West Virginia Development Office.

4.4. The program is intended to provide services to West Virginia companies, but may provide education or training at out-of-state locations with the approval of the Chancellor or his or her designee.

4.5. The West Virginia Advance Rapid Response program will focus on providing services to employers that have a positive economic outcome on West Virginia. The program will support projects for:

4.5.1. Existing West Virginia companies that are expanding and creating new jobs;

4.5.2. Existing West Virginia companies that are requiring employees to obtain new job skills in order to retain their positions and keep or make the company more competitive;

4.5.3. Existing West Virginia companies that are upgrading present employees to access high-skill, high-wage occupations within the company;

4.5.4. Companies or industry sectors or clusters that are targeted by the West Virginia Development Office as critical to West Virginia’s economic development;

4.5.5. New companies locating in West Virginia that require a skilled workforce for start-up;
4.5.6. West Virginia Development Office projects, targeted industries, or local economic development initiatives;

4.5.7. Pre-employment training or preparation to enter a program leading to a high-demand occupation;

4.5.8. Workers displaced by company closings or reductions in the workforce; or

4.5.9. Entrepreneurship development programs that have a positive economic impact on a region or community, particularly rural areas, and produce individual employment opportunities.


5.1. The program will provide funding for Certificate of Applied Science or Associate Degree programs that meet documented needs of employers or compliment the economic development needs of the State or region.

5.2. The program must target high-demand occupations resulting in participant placement with an average wage range of at least $15.00 per hour.

5.3. The program is intended to provide participants with the general education and technical skill competencies for high-skill, high-wage occupations.

5.4. The program is intended to increase the capacity of community and technical colleges to better serve the needs of employers and individuals through the development of new technical programming.


6.1. Eligible community and technical colleges may partner with employers to provide cooperative education opportunities for students. At a minimum, Learn and Earn programs must:

6.1.1. Document and validate the program is a high-demand occupation for the State;

6.1.2. Be a paid work experience that pays the student at least $15.00 per hour;

6.1.3. Provide the student with a supervised work experience in the student’s expected career field or program of study and reinforce learning that has occurred in the academic program;

6.1.4. Have clearly stated measurable learning goals and objectives reflecting what the student’s expected learner outcomes will be throughout the experience;

6.1.5. Be part of the academic program and carry college credit as determined by program faculty. The Chancellor may waive this requirement for training in high-demand occupation areas;

6.1.6. Have an assessment component that documents the student has adequately mastered the expected learner outcomes; and

6.1.7. Be for a defined period of time and may be on a part- or full-time work basis.

7.1. Under the provisions of this rule, community and technical colleges are eligible to apply for grant funding.

7.2. To be eligible for a grant under this program, a community and technical college shall:

7.2.1. Complete the application for grant funding on forms provided by the Council and submit the application electronically on or before the submission deadline;

7.2.2. Develop programs that meet documented employer needs;

7.2.3. Involve and collaborate with employers in the development of programs; and

7.2.4. Develop customized training programs skill sets, Certificates of Applied Science, or Associate of Applied Science degrees that provide for the changing needs of employers and are offered at flexible times and locations to accommodate employer scheduling;

7.2.5. For programs that carry academic credit, establish programs of study agreements with public school systems for the seamless progression of students from the secondary level through community and technical college Certificate of Applied Science and Associate of Applied Science degree programs;

7.2.6. Assist with the ongoing assessment of workforce development needs of the community and technical college consortia district, as defined by W. Va. Code § 18B-3C-4;

7.2.7. Actively participate in a community and technical college consortia planning district and facilitate the involvement of consortia members in the development of applications for funding through the Workforce Development Initiative Program;

7.2.8. Agree to share curricula developed with funding through these programs with other community and technical colleges;

7.2.9. Establish a special revolving fund under the jurisdiction of the community and technical college dedicated solely to workforce development initiatives;

7.2.10. Agree to establish a separate account with an identifiable account number for each grant award; and

7.2.11. Agree to adhere to all terms, conditions, and deliverables as specified in the application and this rule.


8.1. The Chancellor shall provide grant applications to all eligible institutions.

8.2. The Council’s staff shall review West Virginia Advance Rapid Response, Technical Program Development, and Learn and Earn program applications for the purpose of providing a recommendation to the Chancellor or the Council as appropriate. The Council shall award Technical Program Development grants, and the Chancellor shall award Learn and Earn and Advance Rapid Response Grants.
8.3. The Council may delegate authority for all grant approval to the Chancellor.


9.1. Each proposal for a Learn and Earn, Technical Program Development, and West Virginia Advance Rapid Response grant shall, at a minimum:

9.1.1. Identify the goals and objectives of the program, the specific business sector training needs, and the job market demand for the program or training;

9.1.2. Identify the number of participants to be served during the grant period, anticipated placement rate, and wage benefit of completers;

9.1.3. Identify private and public sector partners, including those with public school career-technical education which minimizes duplication of programming and maximizes the use of existing facilities;

9.1.4. Provide a letter of support for the proposal from the local Workforce Development Board and/or Regional Economic Development Authority;

9.1.5. Provide a detailed work plan, a budget, and an evaluation plan to gauge the progress of the program;

9.1.6. Provide letters of commitment from private or public sector partners confirming the actual funding amount provided for the match requirements where applicable; and,

9.1.7. Provide a plan for sustaining the program after grant funding is exhausted.

9.2. In addition to the provisions of 9.1., those community and technical colleges applying for grant funding to support a Learn and Earn project shall:

9.2.1. Complete the Learn and Earn section of the application describing in detail the cooperative education work experience reflecting the provisions contained in Section 6.1. of this Rule; and

9.2.2. Provide a written agreement between the community and technical college and the participating employer describing a formalized work plan for the work experience component.

§135-27-10. Accountability and Reporting.

10.1. A community and technical college receiving a grant under the provisions of these programs shall submit to the Chancellor all requested programmatic accountability data and budgetary reports including, but not limited to:

10.1.1. Annual financial reports detailing program expenditures;

10.1.2. Annual reports on activities conducted and dates completed;

10.1.3. An evaluation of accomplishments in implementing the application’s proposal; and
10.1.4. A final report on goals achieved, number of participants served, number of completers, number of completers placed in employment or obtaining a wage increase, cost of training per participant, and other information deemed necessary by the Council.

10.2. Community and technical colleges may not sell, dispose of, or use for purposes other than those specified in the application equipment purchased or upgraded with grant funds under the Workforce Development Initiative Program without approval of the Council.


11.1. Generally, grants will be awarded on a one-time basis. Technical Program Development and Advance grants may be for multiple years reflecting the duration of the career-technical program or training being provided. Community and technical colleges shall submit applications to renew Learn and Earn annually.

11.2. The Chancellor may authorize the expenditure of carry-forward funds upon written request by the community and technical college.

11.3. Subject to meeting the stated goals and timeframes of the Workforce Development Initiative Program, may award Workforce Development Initiative Program grants for a period not to exceed one year. A grantee may obtain subsequent grants by submitting a renewal application to the Chancellor for Learn and Earn and Advance Rapid Response grants or to the Council for Technical Program Development grants, so long as the grantee has completed all the objectives of the current grant to the Chancellor’s or the Council’s satisfaction. Subject to annual review by the Chancellor or the Council and justification by the grantee, the Chancellor or the Council may renew Workforce Development Initiative Program grants each year for not more than five years following the initial grant award.

§135-27-12. Grant Withdrawal and Penalty; Unexpended Funds.

12.1. The Council reserves the right to withdraw a grant upon determination of the grantee’s unsatisfactory compliance with either this rule or the specifications of the grant application.

12.2. The Council may cancel a grant in the event a grantee fails to commence Workforce Development Initiative Program activities within 90 days after receiving a notice of award from the Council.

12.3. A grantee shall reimburse to the Council the total sum of a grant not properly used or accounted for pursuant to this Rule.

12.4. The Council reserves the right to conduct on-site inspections or audits of a grantee’s Workforce Development Initiative Program and program records during or after the grant period for a period of three years after the Council awards the grant.

12.5. The grantee shall return any unexpended funds remaining at the end of the grant period to the Council.