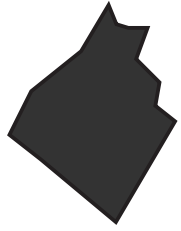


Jefferson County, WV



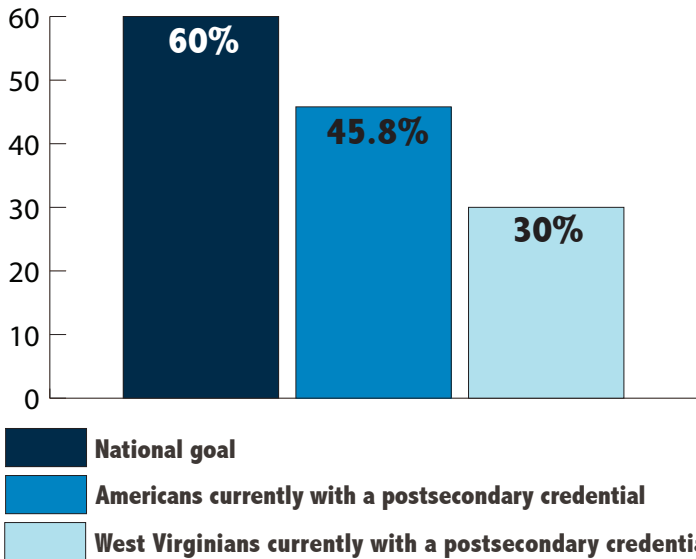
DEFINING “COLLEGE”

Any form of high-quality education or training beyond high school.

This includes certificate programs, workforce training, apprenticeship programs, two- and four-year degree programs, and military service.

THE GOAL

The goal is to ensure that at least 60 percent of Americans have some sort of degree, certificate, or other postsecondary credential by 2025. This is to keep up with changing workforce demands that require education or training beyond high school to fill positions.¹



COLLEGE READINESS

One out of every ten first time college freshmen in Jefferson County is not college ready.² Students who are not college ready may be required to take supplemental courses that help them fill in the knowledge gap to successfully complete college-level coursework.



CERTIFICATES AND DEGREES AWARDED

to students from Jefferson County, for Fall 2016-Spring 2017 semesters³



JOB OUTLOOK

LARGEST EMPLOYERS

Below are the largest employers in the county⁴:

- PNCI Charles Town Gaming, LLC
- Jefferson County Board of Education
- Shepherd University
- American Public University System, Inc.
- IRS Data Center

Approximately 27,550 people in the county are employed.

WORKFORCE PARTNERS

These businesses are partnering with regional Workforce programs⁴:

- Proctor & Gamble
- Hollywood Casino at Charles Town Races
- WVU Hospitals
- Ecolab
- Goodwill Horizon Industries

EDUCATIONAL OUTLOOK

COLLEGE-GOING RATE

62%

Jefferson County, Class of 2017⁵



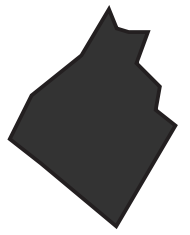
89% of high school seniors in Jefferson County graduated from high school in 2017.

TOP COLLEGE CHOICES

Below are the top three college and university choices for students in this county⁶:

- Blue Ridge Community and Technical College
- Shepherd University
- West Virginia University

IN WEST VIRGINIA, COLLEGE IS AFFORDABLE.



THE VALUE OF A DEGREE

Deciding to go to college is an investment in your future -- and in West Virginia's future. Students who earn a college degree earn hundreds of thousands of dollars more over a lifetime than students who do not pursue postsecondary education, plus students who go to college experience more stable employment and are more likely to be civically engaged and contribute to their communities. And with West Virginia's changing economy, it is predicted that by 2020, more than half of all jobs in the state will require a postsecondary credential.¹

TYPES OF INSTITUTIONS

Part of the college experience is figuring out the right college pathway for you. Below is an explanation of some of the most common forms of college:

Public two-year colleges: Offer two-year associate degree programs in a wide variety of areas as well as certificate programs that can usually be completed in six - 18 months.

Public four-year colleges: Offer bachelor's degree programs that usually take four years to complete; many offer master's and doctoral degree programs.

Private, non-profit schools: Offer a wide variety of degrees and programs; tuition and fees are usually higher than those at public colleges, but many offer large scholarships through donor funds.

Public career and technical education centers: Offer training to high school students, adults seeking high school equivalency or specialized licenses.

FINANCIAL AID OPPORTUNITIES

West Virginia students have a number of in-state and federal financial aid opportunities available to them, many of which are grants and scholarships, which do not need to be repaid.

Below is a list of some financial aid opportunities for West Virginia students along with possible award amounts²:

- Federal Pell Grant, up to \$5,920 annually
- PROMISE Scholarship, up to \$4,750 annually
- Higher Education Grant Program, up to \$2,700 annually
- Higher Education Adult Part-Time Student Grant Program, awards vary
- Engineering, Science, and Technology Scholarship Program, up to \$3,000 annually
- Underwood-Smith Teacher Scholarship Program, up to \$5,000 annually
- Nursing Scholarship Program, up to \$15,000

West Virginia consistently ranks among the top states for providing financial aid to students.

SCHOLARSHIP DOLLARS AWARDED

for Fall 2016-Spring 2017 semesters to students who graduated in Jefferson County and enrolled in a public college or university³



Federal Pell Grant

\$2,154,135



PROMISE Scholarship

\$1,677,358



WV Higher Education Grant

\$805,651



Underwood-Smith Teacher Scholarship

\$0



Engineering, Science and Technology Scholarship

\$9,000

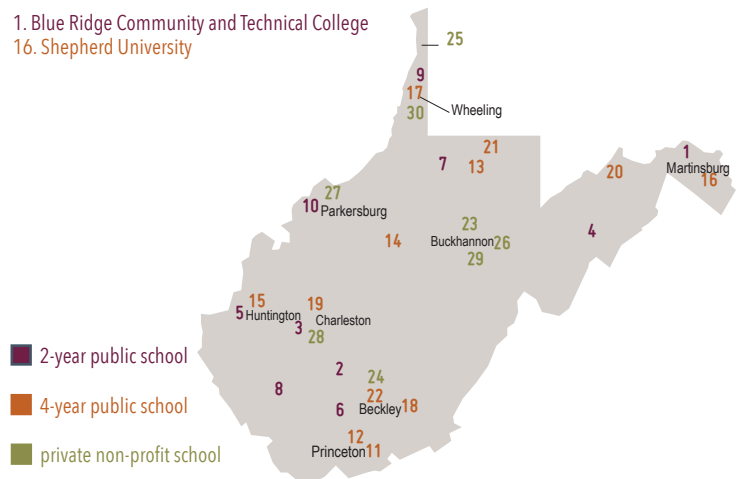


In total, 2,058 scholarships and grants were awarded to high school graduates from the county in 2016-2017, totaling \$6,239,938.

WHERE WE STAND

In order for **Jefferson County** to reach the national attainment goal of 60 percent, we need 345 high school graduates to commit to education and training beyond high school, which we define as college⁴. Students in **Jefferson County** may want to consider attending one of the below nearby two- or four-year colleges and universities.

- 1. Blue Ridge Community and Technical College
- 16. Shepherd University



¹ Georgetown University | ² Based on 2017-18 maximum awards | ³ HEPC data, scholarship dollars awarded to county residents | ⁴ HEPC data, number of students who need to go to college to reach a 60% college-going rate based on the last graduating class